

Ka'ūpūlehu Foundation Strategic Plan 2025-2029

BACKGROUND

During the development of Ka'ūpūlehu in the 1990s, Kamehameha Schools Trustees, developers, and the kama'āina families of Ka'ūpūlehu expressed concern for the impacts of development on the cultural and historical landscape. They envisioned an entity that would be funded through the development, and which would preserve and protect the cultural and historic resources of the ahupua'a.

The initial recommendations and ideas for the Ka'ūpūlehu Foundation were about promotion, protection, interpretation, publication, protection, re-establishment, preservation, support, and access. As the years progressed, other entities like the resort, homeowners' associations, and external parties began developing programs to engage in many of the activities envisioned for the Foundation. The Foundation continues to hold a unique position with financial stability to support, advance, and advocate for the unique Hawaiian traditions and practices associated with Ka'ūpūlehu.

The Ka'ūpūlehu Foundation is a 501c4 non-profit organization. The Foundation is made up of a seven member Board of Directors comprised of four (4) seats held by Kamehameha Schools, one (1) Community/Kama'āina seat (non-KS employed), one (1) Hualālai Community Association seat, and one (1) Ka'ūpūlehu Lot 4A Community Association seat.

PURPOSE

The purpose of the Foundation is to manage, protect, maintain, and interpret the historical and cultural resources of the ahupua'a of Kaūpūlehu. (Bylaws, Articles of Incorporation)

The Foundation will take an active role in the management of cultural resources throughout the ahupua'a and the coordination of educational and interpretive activities with respect to those cultural resources. (Bylaws)

The Foundation will run programs that will assist homeowners, lessees, or other visitors to the ahupua'a in interpreting and appreciating those cultural resources. (Bylaws)

VISION

Ka'ūpūlehu, he ahupua'a ahuahu i ko Hawai'i ku'una.

Ka'ūpūlehu Ahupua'a, where Hawaiian cultural traditions thrive.

MISSION

Amplify Ka'ūpūlehu's Hawaiian traditions and practices by protecting the natural, cultural and historic resources upon which they depend.

VALUES

Traditional Hawaiian sayings or proverbs, known as 'ōlelo no'eau seemed most appropriate to capture the values of the Ka'ūpūlehu Foundation with its vision and mission deeply tied to Hawaiian cultural traditions. These 'ōlelo no'eau exemplify the role that the Foundation seeks in caring for and managing the cultural, natural, and historic resources of Ka'ūpūlehu.

I 'āina no ka 'āina i ke ali'i, a i waiwai no ka 'āina i ke kānaka.

The land remains that which has the ability to feed because of the chiefs, and prosperity comes to the land because of the people.

Ka'ūpūlehu is an ali'i landholding of Ke Ali'i Bernice Pauahi Pākī Bishop that has been held in trust by Kamehameha Schools. This ahupua'a is a significant landholding where Kamehameha Schools continues to uphold their ali'i responsibility to properly manage and steward these lands and resources.

He ali'i ka 'āina; he kauwā ke kanaka.

The land is the chief; man is its servant.

'Āina provides everything needed for kanaka to survive. It is our responsibility to care for the land so that it continues to provide those necessary resources of food, water, and shelter. When we care for the 'āina, the 'āina will care for us.

E 'ai i kekāhi, e kāpi kekāhi

Said to young people: eat some now and save some for another time

Pa'akai is an important resource for the kama'āina of Ka'ūpūlehu. Pa'akai is important for preservation and perpetuation in Hawaiian culture. It also signifies the preservation of future generations and intergenerational equity and well-being.

KA'ŪPŪLEHU FOUNDATION STRATEGIES 2025-2029

The Ka'ūpūlehu Foundation seeks to utilize the following strategies to achieve the purpose, mission, and vision of the Foundation's work.

1. Actively contribute to the management, protection, documentation, and interpretation of natural, cultural, and historic resources throughout the ahupua'a.
2. Collaborate with community-based natural, cultural, and historic resource programs and activities.
3. Support cultural, stewardship, and educational programs throughout the ahupua'a that will assist tenants of the ahupua'a and the broader community in interpreting and appreciating the unique natural, cultural, and historic resources of the ahupua'a.
4. Provide a repository for historical, cultural, and natural resource information.

STRATEGIES AND OBJECTIVES

STRATEGY 1: Actively contribute to the management, protection, documentation, and interpretation of natural, cultural, and historic resources throughout the ahupua'a.

OBJECTIVE 1.1: Support and coordinate with Ka'ūpūlehu oversight entities.

OBJECTIVE 1.2: Assist with and advocate for the management and protection of natural, cultural, and historic resources throughout the ahupua'a to Kamehameha Schools, lessees, homeowners, developers, and program operators.

OUTCOME: No further decline or degradation in resources

STRATEGY 2: Collaborate with community-based natural, cultural, and historic resource programs and activities.

OBJECTIVE 2.1: Provide funding support to programs within the ahupua'a based on a list of annual funding priorities.

OBJECTIVE 2.2: Explore the process for providing additional support (e.g., fiscal sponsorship) to programs within the ahupua'a.

OUTCOME: Programs and organizations within the ahupua'a have increased organizational capacity due to KF funding and support

STRATEGY 3: Support cultural, stewardship, and educational programs throughout the ahupua'a that will assist tenants of the ahupua'a and the broader community in interpreting and appreciating the unique natural, cultural, and historic resources of the ahupua'a.

OBJECTIVE 3.1: Develop ahupua'a specific materials to help with stewardship and educational programs about the resources of the ahupua'a.

OBJECTIVE 3.2: Share information about the resources of the ahupua'a.

OUTCOME: Tenants, homeowners, and broader community have a better understanding of Ka'ūpūlehu Foundation and its grantees efforts and achievements

STRATEGY 4: Provide a repository for historical, cultural, and natural resource information.

OBJECTIVE 4.1: Support the development and maintenance of a physical repository space for koe hana (artifacts) of the ahupua'a.

OBJECTIVE 4.2: Develop and maintain an electronic database and information repository.

OUTCOME: Information is preserved and made appropriately accessible.